

Club Accreditation Programme – Approved Community Activities

2021-22

As part of developments to our club accreditation programme, we have introduced clubs' community activity into the criteria at Gold and Platinum levels. At Gold level, clubs must run a minimum of **ONE** of the below Community activities. At Platinum level, clubs must run a minimum of **THREE** of the below Community Activities.

Open days / Festivals

- Does your club run at least 1 club open day or festival during the season?
- Open days and festivals are a fantastic opportunity to raise the profile of your club, increase engagement with your local community, recruit new or reward existing volunteers or sponsors or recruit new players A guide to running a successful club open day A webinar to running a successful club open day.

FAW Huddle Centre

- Does your club host an FAW Huddle centre as an entry point for new girls' players?
- More information on our Huddle programme can be found [here](#).

FAW / McDonalds Fun Football Charter Mark Scheme

- Is your club on board the FAW / McDonalds Fun Football Charter Mark Scheme?
- More information on the FAW/McDonalds Fun Football programme can be found [here](#)

Disability football sessions

- Does your club run regular disability specific football sessions?
- Can be a registered disability team playing in affiliated league festivals or weekly recreational sessions for players with a disability of any age.
- Sessions can be pan-disability or impairment specific sessions.

Charity events

- Does your club run or support at least one charitable event or cause through activities or fund raising?
- Running or supporting charitable events can have a positive impact on your local community and increase support for your club from the community.

School sessions

- Does your club sessions run after-school for school pupils to promote your club and support the transition of players from local schools to your club?
- A club must run weekly or regular sessions within at least 1 school or across a number of schools during the season.

Turn up and play sessions

- Does the club run weekly or regular turn up and play sessions for players male or female not currently registered with the club to play affiliated league football?
- Options can include:

- Pre-small sided football age group sessions (4yrs & below)
- Small sided football age group (U6 -U12) recreational training sessions for non-registered players
- Junior football age group (U13 – U16) recreational training sessions for non-registered players
- Youth football age group (U17 – U19) recreational training sessions for non-registered players
- 4 a-side, 5 a-side, 7 a-side, 9 a-side or 11a-side kickabout for junior, youth or adult player

Walking football

- Does your club run organised or recreational Walking football sessions?
- Walking Football is recognised by the Football Association of Wales as an inclusive small-sided format of the game.
- While primarily aimed at the over 50s, it offers the opportunity to maximise participation for all groups and to encourage sustained participation for players of all abilities.

NEW - Wellbeing sessions

- Does your club run sessions, using football as the vehicle to support and encourage mental health and wellbeing?
- We Wear The Same Shirt is an initiative, aimed to break down the barriers faced by those living with a mental health condition by playing football through a tailored programme that aligns mental with physical wellbeing. To find out more information click [here](#).

NEW - Footie Families

- Does your club actively promote and encourage your club players and parents to take part in Footie Families in addition to your own club sessions.
- More information on Footie Families can be found [here](#).